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# 2015 OBAA Finalist Profile: AFA Systems Ltd.

 30th September 2015 Standard 0

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**AFA Systems Ltd. has been nominated as a finalist for the Ontario Going Global, Medium Business Award, to be presented**

**on the evening of November 25 at  
the 2015 Ontario Business Achievement  
Awards. Make sure to get your seats  
today!**

**About AFA Systems Ltd.:**



AFA Systems Ltd. is a secondary packaging machinery manufacturer whose focus is to provide customers with the best in engineered product handling and packaging solutions. The team's extensive experience coupled with state of the art engineering tools and facilities assures their customers a proven partner for fulfilling their packaging automation requirements.

AFA Systems first opened its doors in 2001 with a revolutionary new popcorn package called the Perfect Popper. The new boxed form of packaging, instead of the traditional popcorn bag, allowed the end user to use the box as a bowl after the popcorn had been popped and increased the number of popped kernels. The new design garnered strong interest from Snack Food Companies and eventually a company called Family Time decided to market the package. Family Time requested an end of the line packaging system and with that, AFA Systems was launched.

AFA Systems believes that Ontario's culturally rich community provides unparalleled access to marketplaces across the world. This aspect of Ontario has allowed the company to open up markets in China, Indonesia, Argentina, Mexico, Columbia, Chile, and Brazil. AFA Systems also believes that having an export based strategy can help Ontario manufacturing companies increase revenues, diversify, and improve innovation. With such a diverse community, especially in the GTA, AFA Systems knows that Ontario is the perfect place to initiate an export based strategy.

**About the Ontario Going Global, Medium Business Award:**

Sponsored by the Government of Ontario, the Ontario Going Global, Medium Business Award is awarded to a business that has implemented an export strategy that has positively affected its bottom line.

**What Ontario business leaders are saying about AFA Systems Ltd.:**

"It's no secret that exporting plays an essential role in Ontario's continued growth. Our province's diverse cultural make up provides many opportunities for businesses looking to connect with new markets, and AFA Systems not only knows this, but has capitalized on these conditions and experienced success. AFA Systems projects and initiatives are helping to build Ontario's reputation as a manufacturing hub and their export based strategy has earned them a place under the OBAA spotlight."

– *Allan O'Dette, President and CEO of the Ontario Chamber of Commerce*


"AFA Systems and the Langen family embody the innovative spirit of Brampton. Their automated packaging and integrated system machining solutions are known world-wide. AFA Systems is an integral part of Brampton's growing tech and advanced manufacturing sector. We congratulate the Langen family for their many achievements. Recognition as part of the Ontario Business Achievement Awards is well-deserved for this entrepreneurial and export success story."

– *Todd Letts, Chief Executive Officer of the Brampton Board of Trade*

"I believe our business has been successful due to a culture of innovation that our team has created. This culture has transformed our company into a world-class manufacturer of packaging machines. In addition, our international clients respond to this culture as over 80% of our sales are exported."


– *Paul Langen, President of AFA Systems Ltd.*

## **The *Ontario Going Global, Medium Business Award* is generously supported by**



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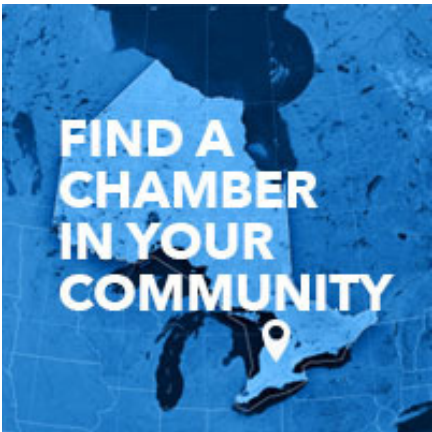
**Step 1:** Follow at @OntarioCofC on Twitter.  
**Step 2:** Using the hashtag #whyOntario tell us why you choose to live, work, play, and do business in Ontario.  
**Step 3:** Find out if you win on November 26<sup>th</sup>!



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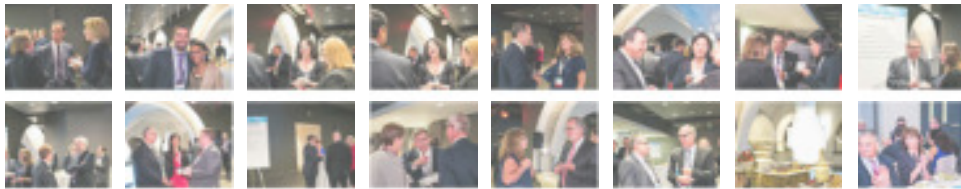
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